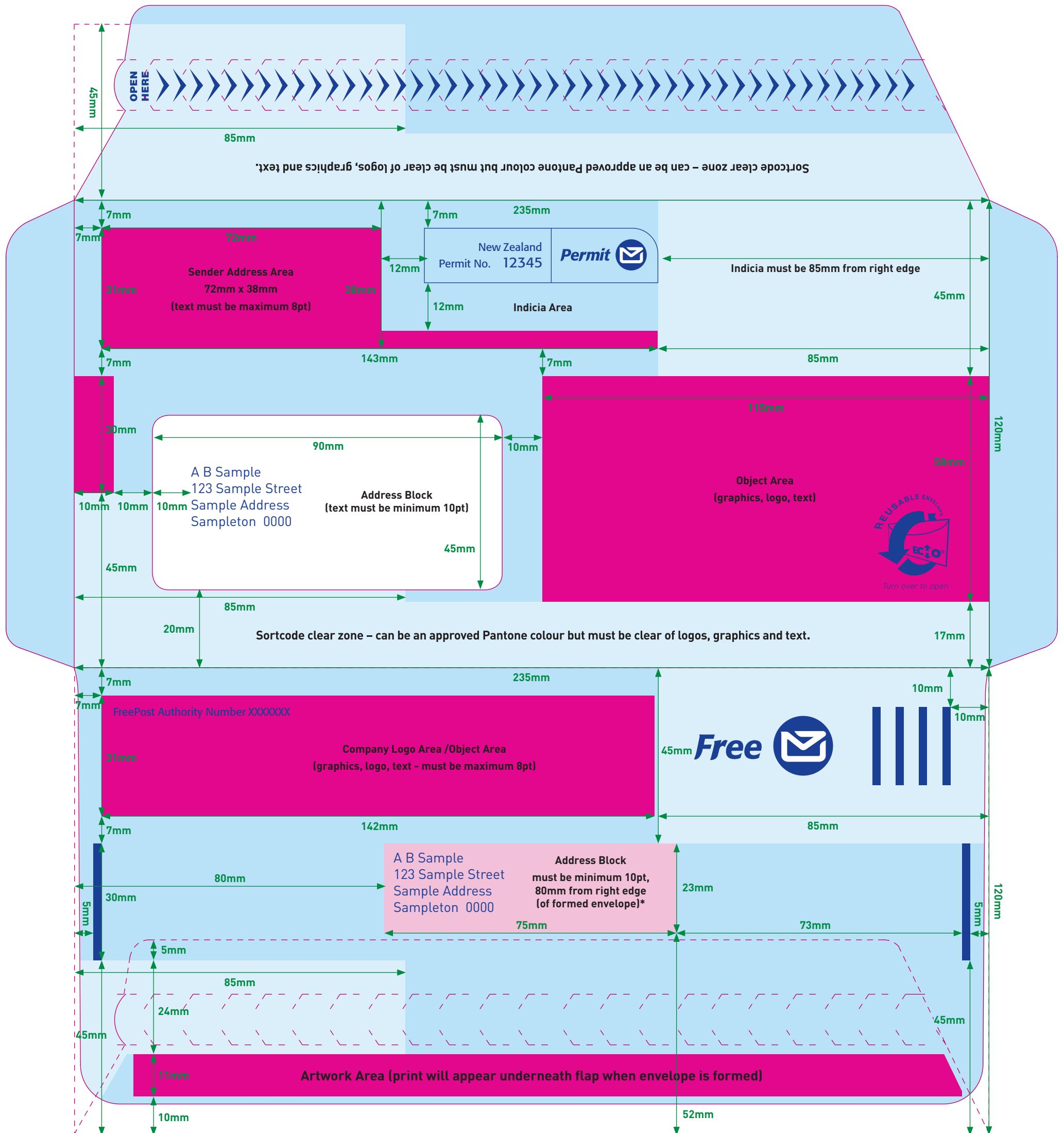


Exploded ECHO Reusable – NZ Post/Candida non-print areas and colour guide

(diagram shown at 100%)

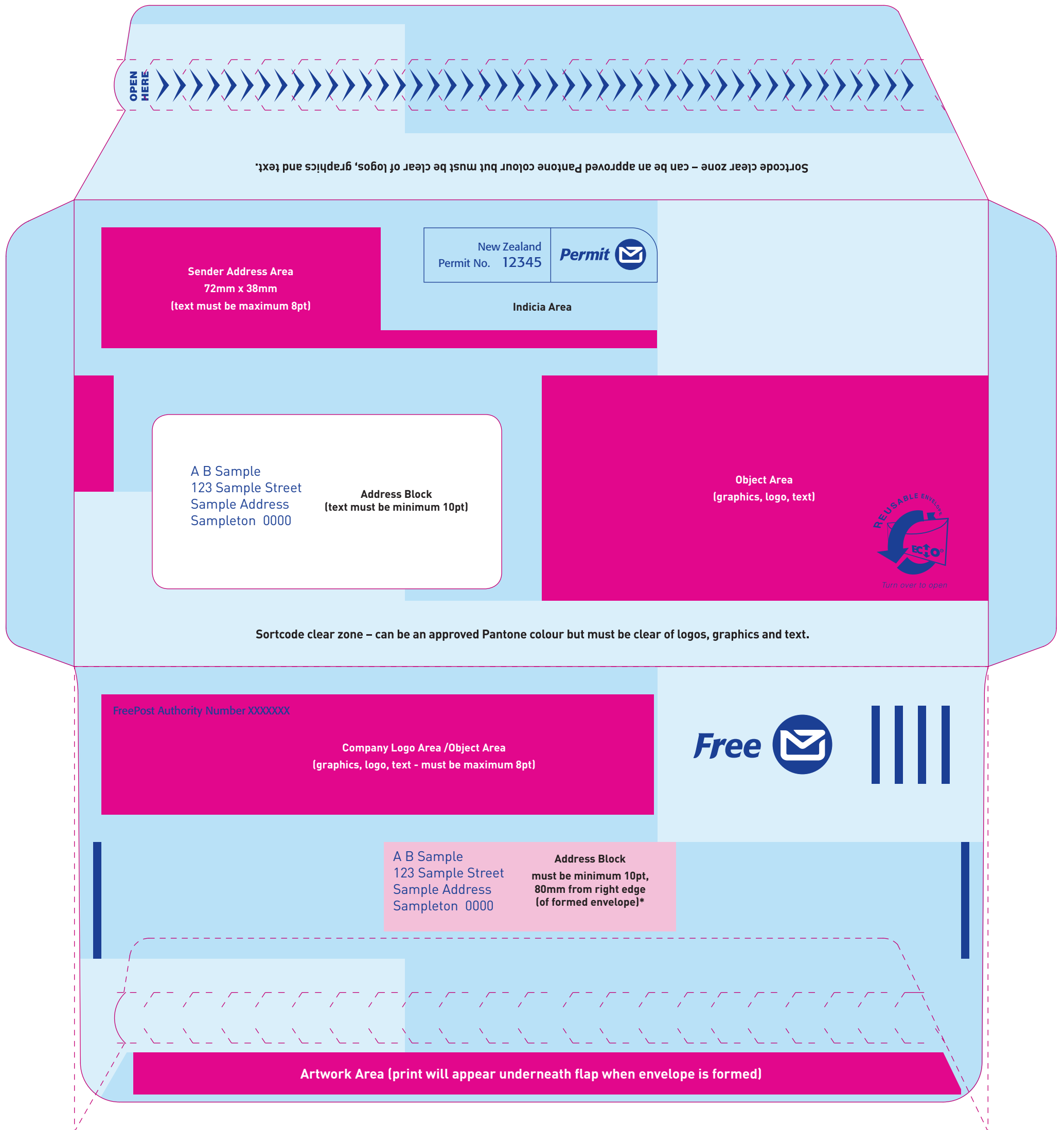


- = Any colour can be used in this area
- = NZ Post/Candida non-print area (only approved Pantone colours or white can be used in this area)
- = NZ Post address area (only approved Pantone colours or white can be used in this area). Background must be a uniform colour and clear of patterns or graphics.
- = NZ Post/Candida non-print area (only approved Pantone colours or white can be used in this area. Must be a uniform colour and clear of patterns, graphics and text)

* Address block can be extended if necessary.

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